

# SYNOPSIS



## Tricks of the Pharma Industry

### Die Tricks der Pharmaindustrie

They dominate medical research, conceal negative trial results and sell us outrageously expensive medicines, about the ineffectiveness and risks of which they have long been aware. And in the process the managers in the pharmaceutical industry generate the highest profits of any sector. Now women are filing complaints. They took the contraceptive pill, Yasmin, because it was pitched to them as an innovative product that would also help to alleviate skin conditions. Now these young women are stroke patients. "Bought" guidelines. Critical doctors point out that there are dozens of conflicts of interest on the committees of experts that draw up the treatment guidelines. And insiders divulge how the industry manipulates articles ostensibly written by professors by using ghost writers.

**Year:** 2013

**Run-Time:** 1 x 45 min.

**Directed by** Kurt Langbein

**Written by** Kurt Langbein

**Produced by** Langbein & Partner Media for ORF

Available worldwide

**Languages:** German (ORIGINAL) , English (VOICE-OVER)

**Format:** 16:9

**HD**

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