

SYNOPSIS



The Panama Hat

Unter falschem Namen - Der Panamahut

It probably is the most famous hat in the world. Nevertheless, most know little about its true origin - it comes from Ecuador, not Panama - and the complex art of weaving straw hats. The finest Panama hats are still worn on royal heads, and celebrities like to adorn themselves with them. They pay up to EUR10,000 per hat, because they appreciate uniqueness and quality. The origin of the legendary Panama hat can be traced back to 4000 BC.

That at least is suggested by archaeological finds of figurines from some sombrero-wearing coastal cultures. However, the traditional headdress didn't come to fame until much later. European emigrants, dazzled by the California Gold Rush, discovered the "sombrero fino" on their way from the Old World via Panama to San Francisco in 1848.

Year: 2011

Run-Time: 1 x 30 min.

Directed by Gernot Stadler

A co-production by ORF/3sat and Gernot Stadler

Available worldwide

Languages: German (ORIGINAL) , English (VOICE-OVER)

Format: 16:9

HD **UT**

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