

# SYNOPSIS



## The Edelweiss Enigma

### Edelweiss - Star der Alpen

High up in the European Alps grows a little flower with cult-like status known to millions around the globe. Once picked, it will keep its shape and colour for hundreds of years and thus boosted many myths and secrets - the Edelweiss. Besides prominently featured in a song from the film »Sound of Music« it stands in as a trademark-symbol for all kinds of products and things, even for beer or a French astronomy project. Called »The Everlasting Flower« by Asian people the Edelweiss is used as a medicine by Buddhist doctors, for lighting fires as well as firing guns. Now scientists have revealed an astounding prospect. Edelweiss, the flower of memory, may be a key to human memory.

From the European Alps to the Steppes of Mongolia, through nature, culture, myth and medicine, the Edelweiss Enigma goes in search of the truth behind a flower that has captured peoples' imaginations for centuries. Combining blue chip images, rare archive, playful animation, and characters that will have you singing along - the Edelweiss Enigma shows what can happen when myths become reality.

**Year:** 2009

**Run-Time:** 1 x 63 min.

**Directed by** Ruth Berry

**A co-production of ORF, Ruth Berry, ARTE and AVRO, produced by Looks Medienproduktion**

Available worldwide except for Germany, France and the Netherlands

**Languages:** German (ORIGINAL) , English (DUBBED) , French (DUBBED)

**Format:** 16:9

**HD**

» **SCREEN ONLINE**