

SYNOPSIS



Market. Powers. Art.

Markt. Macht. Kunst.

The trade in works of art is possibly one of the most enigmatic businesses of our time. What inspires people to pay irrationally high amounts of money for works of art? What are the criteria that buyers use when deciding to purchase the output of particular artists, and what role do the works that they acquire play in the lives of collectors?

"Market. Powers. Art." explores this unique world of creativity, taste and power, status, hope, money and glamour.

Great artists of our time and renowned collectors and gallerists, such as Thaddaeus Ropac in Paris, Francesca Habsburg-Lothringen in Vienna, Christian Boros in Berlin or the leading British arts journalist, Will Gompertz, are followed in this film.

Year: 2013

Run-Time: 1 x 52 min.

Directed by Hannes M. Schalle

A co-production by ORF/3sat and Moonlake Entertainment in association with bm:ukk, WKÖ, Land Salzburg and Land Niederösterreich

Available worldwide

Languages: German (ORIGINAL) , English (VOICE-OVER)

Format: 16:9

HD

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