

# SYNOPSIS



## Where to, Mr. President?

### Die Wahlfahrt

Wouldn't you like to see your future President pushing his own campaign car out of the dirt? See him sing along with his favorite music? Discover whatkind of person really lies under his political skin? "Where to, Mr. President?" shows you exactly that. Sharing a whole day in the intimacy of a classy car, politicians open up in a new way. Unburdened of the stress of a face-to-face political discussion, two individuals travel side-by-side in the front seat. Not as opponents, but as equals. And six Mini HD-cameras travel with them. This unique format focuses on the times when the politicians are out of the public eye. Do our representatives relax, look for feedback, or complain? Their vision as politicians but even more as human beings is put on this big stage. On top they will face several challenges which will test their NLP-trained shell and bring out their true character.

Our Format "Where to, Mr. President?" delivers your audience the human being behind the political mask. It will definitely change the way you see your politicians and make you think, laugh and cry at the same time. Sensational Market Shares in Austria: 27 % 12-49! 25 % 12-29

**Year:** 2013

**Run-Time:** 1 x 45 min.

**Directed by** Lilly Gollackner and Andre Turnheim

**Written by** Lilly Gollackner and Andre Turnheim

**ORF**

Available worldwide

**Languages:** German (ORIGINAL) , German (SUB TITLE)

**Format:** 16:9

**HD UT**

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