

# SYNOPSIS



## Get the Knack!

### Genau so geht's!

The focus of every story in "Get the Knack!" is the question "how does it actually work?" The aim is to bring about the "Eureka effect" for every viewer as the penny finally drops at the end of each item. Every episode is a grab bag of "Eureka" surprises - nevertheless, there are recurrent themes to which the viewer can look forward. Subjects range from the high-tech to supposedly boring everyday objects. In exciting experiments viewers discover, for example, how to make clouds in a plastic bottle or how to make a piece of soap swim. Foolproof instructions and simple ingredients mean that the experiments can immediately be imitated at home.

"Get the Knack!" is an entertaining science show with modern visual language and a high cutting rate.



**Awards:** WorldMedia Festival 2014: WorldMedia Festival Award

**Year:** 2013

**Run-Time:** 12 x 25 min.

**Written by** Thomas C. Brezina

**KidsTV for ORF**

Available worldwide

**Languages:** German (ORIGINAL) , English (SUB TITLE)

**Format:** 16:9

**HD**

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