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MIPTV 2013: ORF-Enterprise impresses with documentary-highlights in Cannes

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On the occasion of the 50th anniversary of MIPTV ORF-Enterprise completes a lot of international deals. The new Line-Up of the premium-brand UNIVERSUM is inspiring broadcasters from all over the world.

Marion Camus-Oberdorfer, Head of Content Sales International, is satisfied: "My professional sales team earned a lot of positive feedback on ORF's program highlights – especially our nature and wildlife programs have been sold successfully to many broadcasters and video platforms all over the world."

The recently-completed documentary **"Owl's Odyssey"** could be sold to Italy, Hungary, Romania, Poland and South Africa, amongst others. The two-part documentary **"Schladming –Magic Mountains"** will be broadcasted in Italy, Hungary and Korea. The touching animal-portrait **"Return of the Hoopoe"** enchants Germany, France, Italy, Hungary, Japan and Korea.

In addition, the biography **“Nelson Mandela – A Life for Freedom”** (on the occasion of his 95th birthday in July) and the report **“The Red Billionaires”** give astonishing insights to the audience in Poland.

ORF-Enterprise engagement in the MENA territory shows its first positive effects: During MIPTV further documentary-deals could be fixed with Al Jazeera and the news channel Bugün TV. The kid’s program **“7 Wonders”** was sold to the Turkish kid’s channel Minika.

Austrian fiction again could inspire foreign audiences: New seasons of the humorous crime-series **“Four Women and a Funeral”** could be sold to Bulgaria and Germany.

The latest Austrian episodes of the renowned **“Tatort” series** will be broadcasted in Iran. Besides, Finland and France optioned the successful ORF-format **“Lonely Hearts Club”**.

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